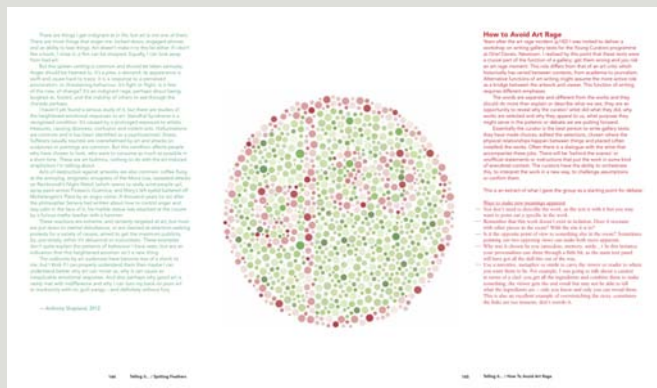


NEW PUBLICATION RELEASE

It Was Never Going To Be Straightforward
g39 1998 - 2011 (the Wyndham Arcade years)

We are very pleased to announce the launch of g39's new publication
It Was Never Going To Be Straightforward, a compendium of the first
13 years of the g39 project:



Designed by Height Studio, edited by Emma Geliot

Softback, 168pp full colour, 250x219mm. ISBN 978-0-9564952-1-1
RRP: £19.95



Oxford Street, Cardiff
CF24 3DT
+44 (0) 29 2047 3633
www.g39.org

The book charts a rambling route through g39's history from the first exhibition that opened on 3 July 1998 to the last that closed on 2 July 2011. It marks the years that the project was based in Wyndham Arcade in Cardiff city centre. **It Was Never Going To Be Straightforward** contains some of the projects g39 made happen in those thirteen years, alongside artist commissions by **James Green, Llyr Williams, matthews & allen** and new articles by **David Trigg** (Frieze, Art Monthly), **Mel Brimfield** and **Dave Ball**. Drawing its inspiration from the *Art and Society* series published in the 1970s by The Welsh Arts Council, **It Was Never Going To Be Straightforward** gives an insight into some of the things that drive g39 – our ethos, our influences and our ambitions.

“It’s a testament to a huge and influential catalogue of hard work and inspiration that has made living in Cardiff that much richer over the years.” Simon Fenoulhet

“Not just the history of a very important artspace, but a telling document of what it’s been like being an artist for the past 15 years.”
Gordon Dalton

A limited edition of 100 copies have been printed with a special spine featuring an artwork by Angharad P Jones, and cut-out g39 insert.

It Was Never Going To Be Straightforward is available on the shop section of www.g39.org and at the gallery (accepted payments include cash, cheques payable to ‘CTA’, and PayPal).

For more information about the publication, or to discuss review copies please contact Chris Brown
t: +44 (0)29 2047 3633 e: chris@g39.org

Notes for editors:

This publication is supported by the Arts Council of Wales Beacons Award, 2008. The Beacons Awards were developed to recognise and reward excellence, enabling those companies and organisations which consistently create work of high quality and achieve levels of excellence to develop.

g39 is an artist-led organisation based in Cardiff. Established in 1998 it undertakes significant work in supporting emerging visual artists in Wales and acts as a conduit for the introduction of interesting work from further afield. It runs a programme of exhibitions from its permanent gallery alongside projects at temporary offsite venues. G39 works closely with artists, curators, writers and arts organisations; its activities are strategically aimed at creating a network of support and advocacy for artists within Wales while positioning its work firmly in an international context.

